

KARMA *jack*™

iPhone Filming Tips 2022



Before You Start...

1

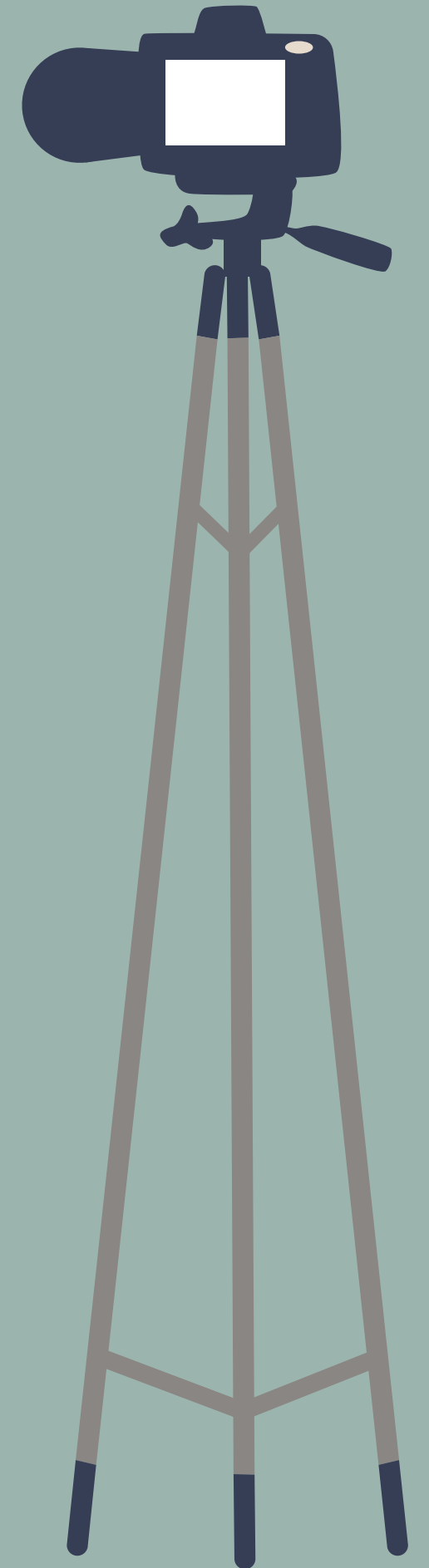
Make sure your phone is set to the highest recording setting (newer iPhones have 4k capability!). Wipe off your lens and find well-lit, natural lighting to record your video.



Use a Tripod

2

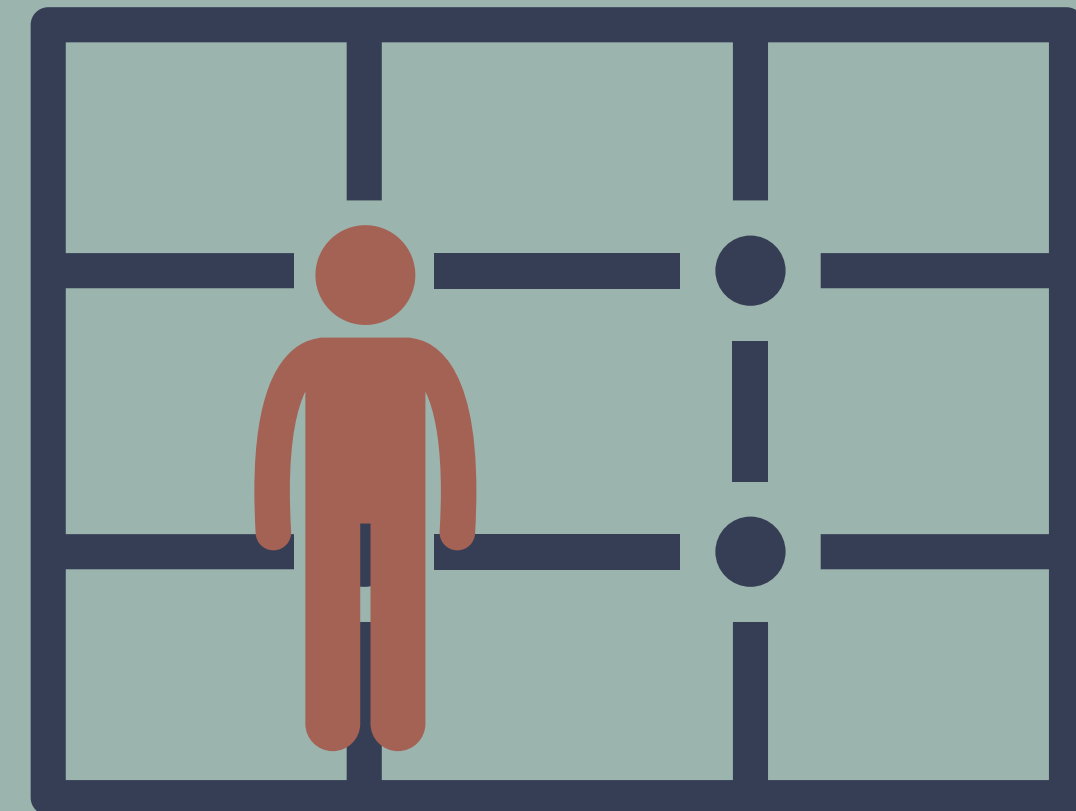
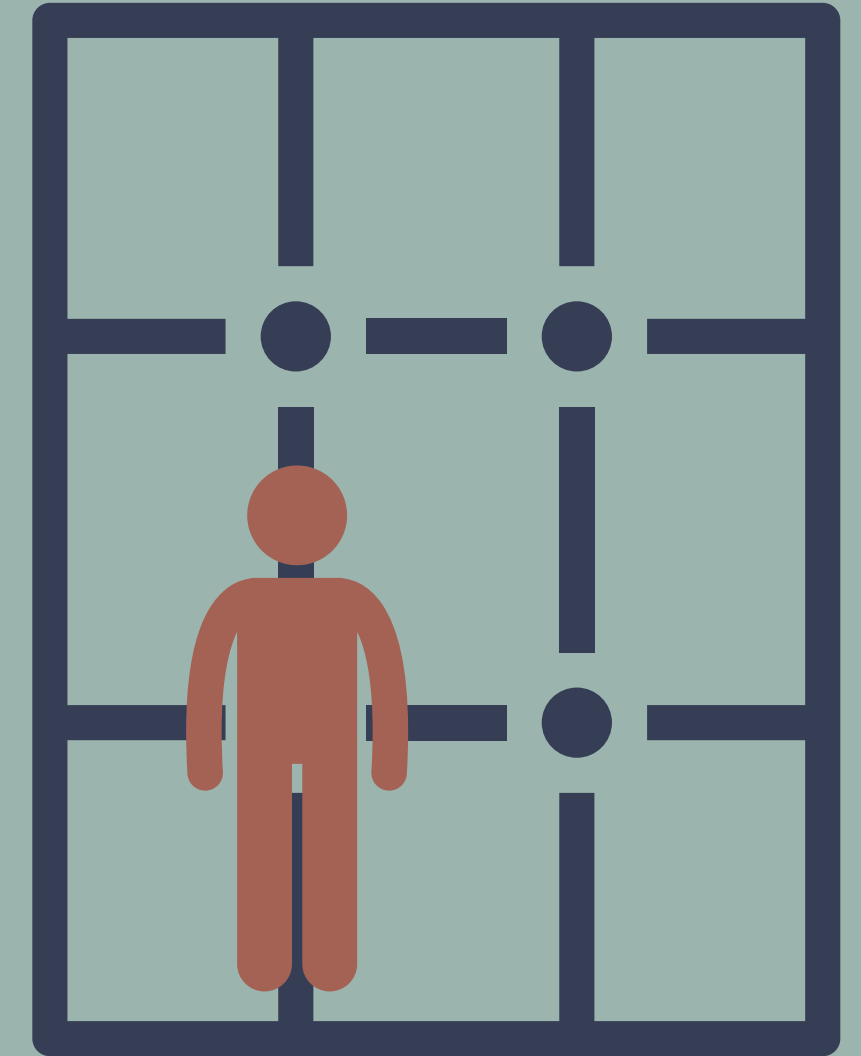
Shakey hands no more. Set up a tripod 3-5 feet away from your subject so ensure even filming. Make sure your subject stands 1-2 feet away from any background for better depth of field.



Composition

3

Having your subject stand centered is the go-to for most video content, but if you follow the rule of thirds you can create a dynamic frame and show off more of the background if it is relevant to your content!



Get Great Audio

4 Your phone has a great mic, but not from 5 feet away. Record audio using a lavelier mic or make a DIY boom mic with a second phone and a broom!

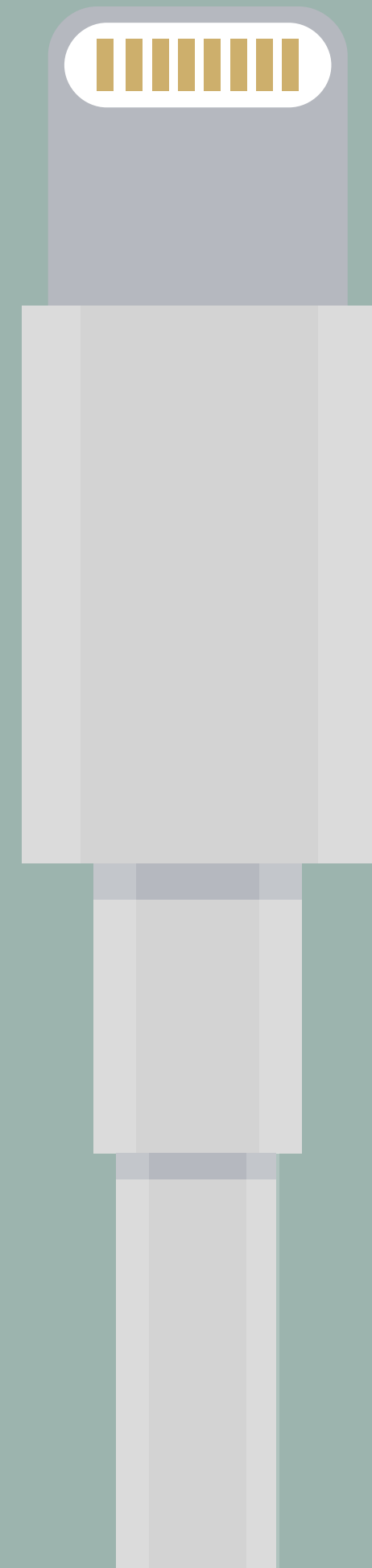




Import Footage

5

Your instinct would be to simply email or text your phone footage to your computer, but that actually degrades the video quality. Instead, plug in your phone to your computer and export.



**And just like that, you
recorded the best quality
video you've ever made.**





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